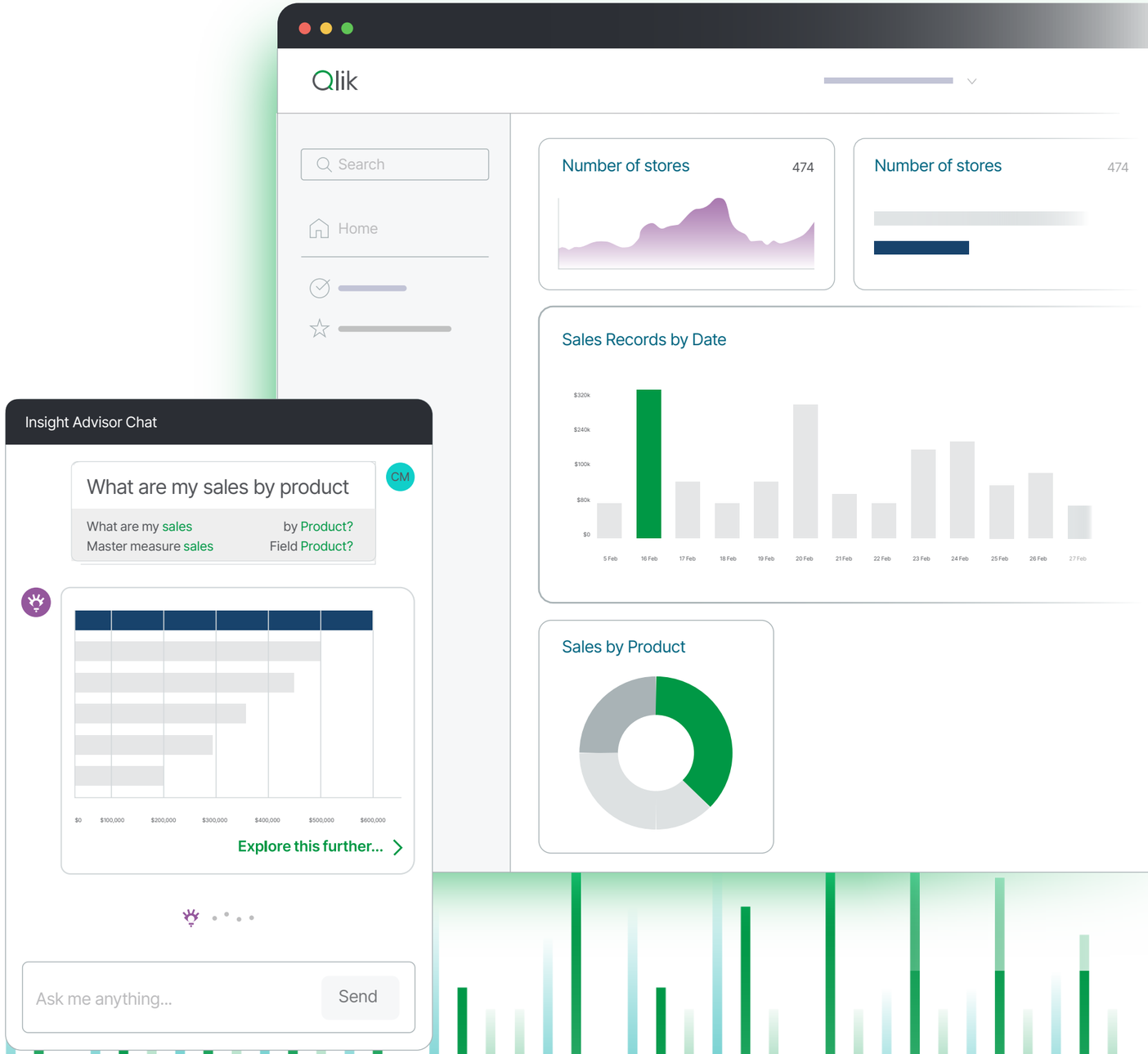
Why cloud?
Why now?

A QLIK CLOUD® COMPARISON GUIDE



Discover the advantages of a modern, AI-powered cloud analytics platform.

Do you know how powerful it is to be able to explore all the connections in all your data? Or that feeling when you uncover the answer in the data typically left behind by old-fashioned SQL-based queries?

Starting with QlikView®, and then Qlik Sense®, Qlik's unique Associative Engine has always delivered a fast, interactive experience that other solutions can't match. This is especially true for applications requiring large datasets or complex use cases. Now, Qlik Cloud Analytics™ is providing analysts and data-obsessed business users with a whole new generation of expanded capabilities and AI-powered features.

This guide highlights five key differences between Qlik's on-premises analytics solutions and our cloud-based analytics platform:

1. Platform security and compliance
2. Data management
3. AI-powered analytics
4. Machine learning
5. Automation

For a feature-to-feature comparison list, jump ahead to page 8.

Platform security and compliance

With our client-managed solutions, you're responsible for monitoring and maintaining your data and its security, which includes manually updating important security patches. But with Qlik Cloud®, embedded security controls and global compliance accreditations safeguard your data and your business interests.

Cloud security and compliance standards require providers to meet stringent standards. With Qlik Cloud, your sensitive data is secure and encrypted. You maintain full access and authentication control by leveraging your existing identity management capabilities. As a result, you can easily assign and change permissions, so your data stays secure and the right people have access.

PLATFORM SECURITY AND COMPLIANCE[1]	Client Managed	Qlik Cloud
Customer-managed infrastructure	✓	
SOC 1, 2 + HITRUST, 3		✓
ISO 27001, 27017, 27018		✓
HIPAA BAA		✓
US government FedRAMP, DoD, ITAR		✓[2]
TISAX		✓
IRAP		✓
Automatic updates		✓

1. For more information on Platform Security and Compliance within Qlik Cloud please visit Qlik.com/trust.
2. Requires licensing for Qlik Cloud Government, an industry-specific cloud platform built to adhere to the security and compliance standards of the U.S. Public Sector. All other Qlik Cloud features still apply to Qlik Cloud Government.

NOVARTIS

"Novartis experienced scalability, flexibility, security, and collaboration after migrating from client-managed Qlik Sense to Qlik Cloud.

Surendra Podugu
IT Manager, Novartis (via TechValidate)

Data management

When you use an on-premises solution, your infrastructure — and your management of it — can limit the speed and scalability of your analytics. Manual deployments and version upgrades tend to be cumbersome and time consuming. When you switch to Qlik Cloud, we manage the infrastructure. Your enhanced data management capabilities include centralized QVD libraries and consolidated data assets. And you can get smarter insights and governance with transparent lineage.

DATA MANAGEMENT	Client Managed	Qlik Cloud
Script loading	✓	✓
QVD libraries	✓	✓
Management console	✓	✓
Parquet files	✓	✓
Data catalog		✓
Data lineage connectors		✓
Impact analysis		✓
Added governance		✓

UNITED SAFETY
& SURVIVABILITY CORPORATION™

> **"With Qlik we can deliver the insights as quickly as people ask the questions. The data is loaded and ready to go when people need it.**

Brad Ringen
Director of Analytics, United Safety & Survivability Corporation

AI-powered analytics

Qlik's on-premises analytics solutions provide only minimal access to our full capabilities of natural language processing, insight development, and data preparation. But in the cloud, Qlik Sense is supercharged, enabling you to manage uncertainty and mitigate risk. Shift from reactive to proactive analytics with predictive alerting and AI-driven insights.

AI-POWERED ANALYTICS	Client Managed	Qlik Cloud
Guided analytics	✓	✓
Self-Service analysis creation	✓	✓
Insight Advisor	✓	✓
Automated insight generation		✓
Natural language search		✓
AI-assisted creation and data prep		✓
Business logic modeler		✓
Natural language expression editor (set analysis)		✓
Key driver analysis		✓

IKANO BANK

> **"We investigated several options, but when Qlik Cloud was introduced, it felt like the perfect match for us and our future analytics.**

André Berlin
Business Intelligence Manager, Ikano Bank

Machine learning

If you're still using the on-premises version of Qlik Sense, you might be limiting your potential to inform business decisions with analytics. That's because your stakeholders might be asking questions that can't be answered with reactive analytics and reporting. With Qlik Cloud, machine learning is built directly into the platform to elevate your organization into the realm of predictive and prescriptive analytics.[3] With those capabilities, you can confidently transform raw data into actionable intelligence.

MACHINE LEARNING	Client Managed	Qlik Cloud
Auto ML		✓
Model scoring		✓
Batch predictions		✓
Feature importance ranking		✓
Unlimited experimentation		✓

3. AutoML is not currently available on Qlik Cloud Government, an industry-specific cloud platform built to adhere to the security and compliance standards of the U.S. Public Sector.

RevLocal

> **"Overall, our retention averages are trending upward from where they were before using Qlik AutoML. We see behaviors changing, awareness increasing, and a better customer experience.**

Ben Dean
Chief Data Officer, RevLocal

Automation

Qlik Cloud takes traditional on-premise automated workflows to the next level through dynamic, in-the-moment, event-driven actions. You can seamlessly automate metrics to trigger informed actions — and revolutionize how you drive business growth. These automation capabilities trigger and orchestrate actions in Qlik Sense and downstream systems including third-party applications like Microsoft Teams, Service Now, and many more. For a full list of applications Qlik Cloud integrates with, please check out our Connector Factory.

AUTOMATION	Client Managed	Qlik Cloud
Spreadsheet-style reporting	✓	✓
Scheduled reports	✓	✓
No-code automation builder		✓
Real-time alerting		✓
Automated event triggers		✓
Automatic user governance		✓
AI connectors (OpenAI, AWS Bedrock)		✓

RESEARCH POLYGON

> **“Either you can do it or you can’t, and Qlik Cloud allows us to do it. We’ve put a quarter of a billion rows of data at our users’ fingertips, and they can instantly filter and navigate.**

Greg Oliven
CTO, Polygon Research

BONUS

Spreadsheet-style reporting

Why are we touting “spreadsheet reporting” as a key differentiator for cloud analytics? Because in December 2023, Qlik launched a tabular reporting feature that extends the Qlik Cloud platform to address common, centrally managed reporting requirements.[4] Now, just as you can with the on-premises solution, you can create and send custom and highly formatted XLS reports to any stakeholder from within Qlik Cloud. These governed report tasks can burst reports to any stakeholder, ensuring that the Qlik platform is the source for your business decisions, customer communications, and more.

See Tabular Reporting in Action

4. Tabular Reporting is not currently available in Qlik Cloud Government, an industry-specific cloud platform built to adhere to the security and compliance standards of the U.S. Public Sector.

See the differences side-by-side.

There's never been a better time to modernize your analytics — and take advantage of the ease, convenience, advanced capabilities, and vast potential that await you and your business.

Download Full Comparison Chart

Qlik

Want deeper, smarter insights powered by AI? Come to the cloud.

Built on the same Associative Engine you know and love, Qlik Cloud brings a more modern interface along with prescriptive and predictive analytics that you just don't get with our on-prem solutions.

	CLIENT MANAGED		
PLATFORM SECURITY AND COMPLIANCE[1]	Qlik View®	Qlik Sense®	Qlik Cloud®
Customer-managed infrastructure	✓	✓	
SOC 1, 2 + HITRUST, 3			✓
ISO 27001, 27017, 27018			✓
HIPAA BAA			✓
US government FedRAMP, DoD, ITAR			✓[2]
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DATA MANAGEMENT			
Script loading	✓	✓	✓
QVD libraries	✓	✓	✓
Management console	✓	✓	✓
Parquet files		✓	✓
Data catalog			✓
Data lineage connectors			✓
Impact analysis			✓
Added governance			✓
AI-POWERED ANALYTICS			
Guided analytics	✓	✓	✓
Self-service analysis creation		✓	✓
Insight Advisor		✓	✓
Automated insight generation			✓

The last upgrade you'll ever need.

Tighter security. Easier data management. Predictive insights.
And automated actions. It's all available in Qlik Cloud.

Ready to see Qlik Cloud in action?

Book Demo

For more extensive detail on the features and capabilities in Qlik Cloud Analytics, please review the Qlik Cloud Evaluation Guides found on Help.Qlik.com

About Qlik

Qlik transforms complex data landscapes into actionable insights, driving strategic business outcomes. Serving over 40,000 global customers, our portfolio leverages advanced, enterprise-grade AI/ML and pervasive data quality. We excel in data integration and governance, offering comprehensive solutions that work with diverse data sources. Intuitive and real-time analytics from Qlik uncover hidden patterns, empowering teams to address complex challenges and seize new opportunities. Our AI/ML tools, both practical and scalable, lead to better decisions, faster. As strategic partners, our platform-agnostic technology and expertise make our customers more competitive.

qlik.com

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