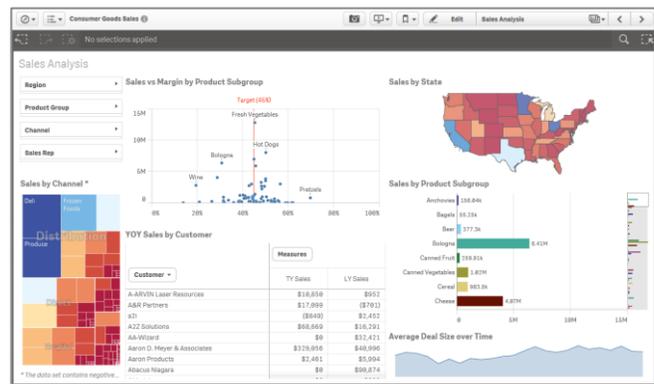


Qlik Sense® Enterprise

See the whole story that lives within your data

Qlik Sense is a next-generation application for self-service oriented visual analytics, offering unique and powerful data visualization, exploration, and collaboration capabilities for all types of users. Qlik Sense runs on the Qlik Analytics Platform, which includes the QIX engine, developer APIs, and management tools. Qlik Sense Enterprise packages Qlik Sense and the Qlik Analytics Platform together to support the full spectrum of BI use cases across an organization, including self-service visualization and exploration, guided analytics apps and dashboards, custom and embedded analytics, and reporting, all within a governed framework that offers enterprise scalability and trust for IT.



Qlik Sense is built on the QIX Associative Data Indexing engine, the second generation of Qlik’s proven and patented engine technology. Qlik’s Associative Model allows users of all skill levels to explore information freely, using interactive selections and global searches, to see the whole story instead of just the partial views offered by query-based tools. Whether simply consuming, exploring and analyzing, creating, or collaborating – Qlik Sense provides visual analytics capabilities that delight and empower everyone.

Self-service visualization and discovery

Qlik Sense offers a cutting-edge visualization and discovery experience in a smart, responsive, HTML5 user interface that allows people to explore information and gain critical insights at the speed of thought. Qlik Sense is built to promote the use of human intuition in all areas of the user experience.

Qlik Sense users can freely ask questions and explore using simple, natural interactions such as selection and search. Smart Search allows people to search across the entire app and all their data using keywords, to uncover the right analytics and insights. Smart, interactive visualizations offer new, innovative techniques for conveying meaning in data, are context aware, and feature responsive design that adapts information based on screen size. And users can perform advanced mapping and geographic analysis using Qlik GeoAnalytics™.



With Qlik Sense, everyone can become a business analyst, simply dragging and dropping to create — without having to wire objects together or write complex SQL queries. Users can take advantage of governed libraries of data, metrics, and objects, or use visual data preparation to load their own information.

Sharing of knowledge and insights

Groups and teams can easily collaborate in Qlik Sense Enterprise to make better decisions. A unified hub offers streams of content for different topic areas or workgroups, allowing people to locate valuable content or share relevant analyses. Interactive Data Storytelling allows people to create and present guided stories, with direct, in-context access to live analysis for immediate answers to follow-up questions. Users can also print analytics directly to .PPT and .PDF, and export to Excel, and organizations can centrally produce and distribute reports in MS Office and pixel perfect formats using Qlik NPrinting™.

Qlik Sense is inherently mobile, built from the ground up for location and device independence. Users get full capabilities on any device, including exploration, analysis, creation, and collaboration. A unified, touch-based HTML5 client provides intuitive operation, and responsive design intelligently adapts visualizations, data, and functionality to create the best possible experience on any device.



A platform for the entire enterprise

With Qlik Sense Enterprise, organizations benefit from developer and enterprise capabilities not typically found in standalone visualization tools. This allows them to broadly deploy self-service oriented analytics without having to sacrifice governance, security, or scalability.

Qlik Sense Enterprise can be fully customized to meet unique business needs. It offers a complete set of open and standard APIs for building custom analytics, embedding visualizations, and extending Qlik Sense functionality. It also offers a robust set of data preparation and integration capabilities, allowing organizations to cleanse, transform, and unify multiple disparate data sources without requiring external tools or data repositories. Visual Data Preparation allows non-technical users to easily unify and load multiple data sources, through a graphical interface with integrated data profiling. Powerful ETL scripting is available for complex data integration challenges. Qlik Connectors™ provides broad connectivity for virtually any data source, and Qlik DataMarket™ offers libraries of external data sets, available as a service for easy integration into analyses.



The Qlik Management Console (QMC) offers a central point of management and monitoring for all areas of Qlik Sense Enterprise. A centralized rules-based security model provides customized, robust protection, and governed, centralized libraries help to ensure consistency and accuracy of data and analytics. Qlik Sense Enterprise is built using an elastic scaling architecture that allows for seamless deployment and expansion across geographies. And with the QIX engine at its core, Qlik Sense offers industry-leading, high-speed dynamic calculation and performance for large numbers of users on massive data volumes.

About Qlik®

Qlik (NASDAQ: QLIK) is a leader in visual analytics. Its portfolio of products meets customers' growing needs from reporting and self-service visual analysis to guided, embedded and custom analytics. Approximately 40,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas. Headquartered in Radnor, Pennsylvania, Qlik has offices around the world with more than 1700 partners covering more than 100 countries.